



# KASUNGA

GUARANTEED RETURN



## Company profile

Creative and practical solutions  
for a more sustainable future.



## Overview

At Kasunga, we've built our business driven by a clear concept: providing practical and efficient solutions for everyday use while promoting a more sustainable lifestyle. With an unwavering commitment to sustainability and quality, Kasunga aims to contribute to environmental preservation and raise awareness about the importance of responsible use of natural resources.



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## How Kasunga started

Kasunga was founded in 2016, driven by the founder's desire to see and live in a city free from the pollution caused by disposable plastic bags. Witnessing the devastation caused by the irresponsible disposal of plastic, she felt a mix of sadness, indignation, and urgency that led to action. The next step was to focus on finding sustainable alternatives to plastic bags, dedicating herself to the production of reusable bags.

The name Kasunga, derived from one of the Mozambican national languages (Nyanja), reflects the brand's roots, representing a place to store things, and conveys the desire to preserve culture and promote sustainability not only in Mozambique but beyond its borders. Since then, Kasunga has grown and stood out in the sustainable products market, offering practical and efficient solutions for a more conscious lifestyle.



## About us

We are a 100% local company based in Maputo, Mozambique, committed to sustainability. Our production of reusable bags and totes is carried out with exceptional care, combining eco-friendly materials and traditional African fabrics such as *capulana* and *swe swe*.

**Mission:** To make our reusable bags and totes accessible throughout the country and beyond, expanding and encouraging the use of these products as a way to contribute to environmental preservation. We are also dedicated to promoting employment and improving the living conditions of Mozambican families, as well as contributing to the local economy.





## Our values

**Sustainability:** We strive to provide sustainable and high-quality solutions that replace the use of disposable plastic, contributing to environmental preservation.

**Quality and Innovation:** We offer high-quality and innovative products to meet the needs of our customers.

**Connection and Trust:** We value the strong connection with our customers, partners, and collaborators, and aim to build relationships of trust and lasting connections.



**We believe that using reusable bags is one of the most effective ways to contribute to environmental preservation.**





## Our products

At Kasunga, we are dedicated to crafting high-quality reusable bags using artisanal techniques and sustainable materials. Our products are designed to be versatile, durable, and stylish, catering to everyday needs.

[Click here to view our products.](#)



## Benefits for customers

**Cost Savings:** Our products have an extended lifespan, offering both economy and sustainability. By using our reusable bags, customers save money in the long run by avoiding frequent purchases of disposable plastic bags.

**Enhanced Experience:** Our bags provide a more convenient and enjoyable shopping experience. With organized compartments and clever designs, users can carry their purchases safely, practically, and neatly, without concerns of item loss or damage.

**Brand Enhancement:** By personalizing products with company logos and traditional fabric patterns, customers have the opportunity to reinforce their brand identity. Our bags become effective promotional tools, enabling customers to boost brand recognition and convey their sustainable values uniquely.

**Active Participation in Sustainability:** By choosing Kasunga products, customers become part of a movement for sustainability. They can take pride in making responsible choices and contributing to the reduction of negative environmental impact caused by disposable plastic bags. Furthermore, by supporting Kasunga, customers contribute to local employment and the improvement of living conditions for Mozambican families.

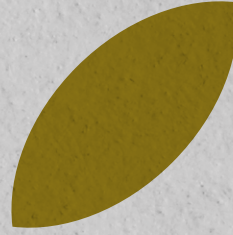
## Sustainability at Kasunga

At Kasunga, we believe that every small step towards sustainability can make a significant difference for our planet. We are constantly seeking ways to become more sustainable and reduce our negative impact on the environment. We also strive to minimize paper usage, opting for digital communication whenever possible.





We are always on the lookout for local and eco-friendly raw materials to use in our products. Our approach to sustainability is holistic, encompassing all aspects of our operations, from the design and manufacturing of our products to how we communicate.



## Sustainability at Kasunga

### Design

By combining eco-friendly materials and traditional fabrics, our reusable bags showcase a conscious and distinctive design. Our manufacturing process is meticulously planned to minimize waste, maximizing the use of fabric scraps to create a variety of products such as cushions, bags, and hair ties. This method emphasizes circular economy and reinforces our commitment to sustainability. Additionally, we offer the option of customization, making each piece a unique reflection of the wearer's identity.

## Materials used

**RPET:** With impressive water resistance, RPET ensures the longevity of our products, even in humid conditions. Additionally, its ease of cleaning maintains the appearance and hygiene of the products. Choosing RPET is also a choice for the environment, contributing to the reduction of plastic waste.

**Traditional Fabrics:** Our products are also adorned with traditional fabrics such as *capulana* and *swe swe*. These fabrics, rich in color and pattern, infuse our products with a unique aesthetic that celebrates the rich African culture.

**Repurposed Canvas:** We choose to repurpose advertising canvas for the inner lining of our bags due to its unmatched durability. Its ease of cleaning ensures longevity and preservation of quality over time. Moreover, by repurposing it, we minimize the waste of these materials, creating a positive impact on the environment.

**Cotton:** We opt for cotton as it is a natural and biodegradable material. Cotton adds a touch of simplicity and lightness to our products, contributing to the unique experience of those who use them.



## Our clients

At Kasunga, we have the privilege of working with a diverse clientele, ranging from individual customers to retail outlets and businesses. Each of these groups has its unique needs and preferences, and we strive to provide products that tailor perfectly to each one of them.

## Individuals

Click here to discover bags and totes that combine style, practicality, and sustainability for your everyday life.

## Corporate

Click here to explore personalized and eco-friendly gifts that align environmental consciousness with your brand identity.

## Commercial

Click here to find efficient, practical, and visually appealing carrying solutions for your goods.



Feel free to click on the links above.





### **Kasunginha (necessaire)**

The padded necessaire made of cotton and *capulana* is convenient to carry in your bag and perfect as a special occasion giveaway.



### **Versatile crossbody bag**

This multifunctional crossbody bag, also wearable as a waist bag, features a sturdy canvas interior and an exterior adorned with *capulana* or *swe swe* prints.



### **Capulana phone pouch**

A padded and lined *capulana* pouch, designed to securely and stylishly store and carry your mobile phone.



### **Canvas shopping tote**

Our spacious shopping tote combines the durability of canvas with the elegance of *capulana* or *swe swe* patterns.





### Foldable shopping bag

A practical shopping solution, this foldable bag is made from non-woven fabric and features printed details, making it functional and stylish.



### Non-woven fabric bag

Crafted from non-woven bag, this shopping bag features touches of *capulana* or *swe swe* patterns, combining practicality and charm.



### Foldable bag (model B)

Innovate with our distinctive tote bag, featuring an attached purse, crafted in cotton or with prints, offering convenience and compact design.



### Gym bag

This sturdy gym bag provides ample space and dividers, combining materials such as cotton, canvas, and patterns.



### Laptop bag

Carry your laptop and documents with elegance using these comfortable bags, available in standard or custom sizes.



### Car trash bag

Keep your car clean with this non-woven fabric bag featuring *capulana* or *swe* prints.



### Cutlery holder

Store and carry your cutlery conveniently in this lined canvas and *capulana* holder, combining practicality with a unique visual appeal.





### Shoe bag

Keep your shoes organized and secure with this satin and *capulana* shoe bag, featuring a strings closure for a touch of sophistication.



### Purse bag

Protect and transport your purse with elegance using this satin and *capulana* purse bag, featuring a strings closure to keep your items secure.



### Multipurpose tote bag

Our multipurpose tote bag combines smooth cotton fabric with *capulana* prints, perfect for daily use, gifts, shopping, and trips to the beach.





### Book cover

Protect and beautify your book or agenda with this canvas and *capulana* book cover, offering elegance and sophistication.



### Custom gift bags

These customizable bags are both beautiful and practical, ideal for everyday accessories and special gifts on various occasions.



### Foldable bag (model A)

Experience our unique tote bag that transforms into a convenient clutch, made of cotton, patterned fabric, or both.



### Kasunginha (necessaire)

The padded necessaire made of cotton and *capulana* is convenient to carry in your bag and perfect as a special occasion giveaway.



### Multiform bag

This padded bag is versatile and perfect for storing accessories, as well as serving as a special gift for memorable occasions.



### Bottle bag

Keep your bottles secure with this practical bag, ideal for everyday use and a great way to gift.



## Cotton and *Capulana* tote

Spacious and practical, this cotton and *capulana* tote is the perfect choice for various activities, combining style and functionality.

## Plain or printed cotton tote

Customizable and practical, this cotton tote is perfect for casual use and as a giveaway at events and special occasions.



## Cotton and *capulana* multiuse tote

Spacious and practical, this cotton and *capulana* tote is the perfect choice for various activities, combining style and functionality.



## Multiuse bag with drawstrings

This cotton/*capulana* bag with drawstring closure is versatile and practical, suitable for various purposes and product deliveries.



## Shoe bag

Keep your shoes organized and secure with this satin and *capulana* shoe bag, featuring a strings closure for a touch of sophistication.



## Purse bag

Protect and transport your purse with elegance using this satin and *capulana* purse bag, featuring a strings closure to keep your items secure.



## Bag for clutches

Protect your handbags with elegance using this satin and *capulana* bag with a cord closure.



## Canvas shopping tote

Our spacious shopping tote combines the durability of canvas with the elegance of *capulana* or *swe swe* patterns.

## Non-woven fabric shopping bag

Carry your items in this durable and patterned non-woven fabric bag, with touches of *capulana* or *swe swe*, perfect for your shopping needs.



## Delivery bag

Customize this practical non-woven fabric bag to meet your product delivery needs.









## Ordering guide

Follow the steps to place your order easily. If you have any questions during the ordering process, our team is available to assist you.

Thank you for joining us. We are delighted to contribute in this mission for sustainability!



## Option A: Available products (catalog)

**Explore the Catalog:** Discover the variety of options in our complete catalog, from multifunctional bags to stylish gift bags.

**Choose the Product:** Find the suitable product and note down the name, size, material, and other relevant specifications.

**Submit the Order on the Platform:** Include your contact information while submitting the order.

**Make the Payment:** After confirmation, we will provide instructions for payment. We will process the order upon payment confirmation.

**Delivery Information:** After processing, we will provide delivery details. You can choose to receive the products at the provided address or schedule a pickup.

**Receive and Enjoy:** Receive the products and enjoy the quality and versatility of reusable items.

To place your order for existing items, access [this link](#). For more information or assistance, contact us via **WhatsApp: +258 85 202 0001**.

Note: Delivery fees may apply.

## Option B: Custom order.

**Explore the catalog:** Browse our catalog and submit an order through the custom order form.

**Submit the order:** Include your contact details when submitting the order through the custom order form.

**Wait for contact:** Our team will reach out to discuss details such as material choice (e.g., *capulana*) and provide a sample presentation.

**Make the payment:** After confirming the details, we will provide instructions for payment. We will process the order upon payment confirmation.

**Delivery information:** After processing, we will provide delivery details. You can choose to receive the products at the provided address or schedule a pickup.

**Receive and enjoy:** Receive the products and enjoy the quality and versatility of the reusable items.

To place a custom order, access [this form](#). For more information or assistance, contact us via **WhatsApp: +258 85 202 0001**.

Note: Delivery fees may apply.



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